

RESUME



EDUCATION

AUG 2015 - MAY 2019

Bachelor of Applied Arts

Central Michigan University

Brief Description : Focus on Broadcasting and Cinematic Arts for video production and Marketing

FILMS

Peak Leaves - Traverse City FF

Key Grip | Title Sequence Editor

Silent Night - Traverse City FF

Editor | Grip

Solace (Dance Film) - Traverse City FF

Editor | Lighting

SKILLS

Adobe Premiere Pro



Adobe Photoshop



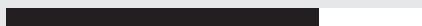
Adobe Lightroom



Adobe InDesign



Microsoft Office



Professional Experience:

Canon and Sony hardware, DSLR Experience, audio field recording, HubSpot Marketing Certified, live production experience

RUSSELL SNOW

MARKETER | VIDEOGRAPHER

Phone : (616) 821 - 1717 | **Email :** Russ.J.Snow@gmail.com | **Web :** www.RussellSnow.com

Location : Lubbock, Texas

ABOUT ME

I'm a marketer, videographer, and self proclaimed barista currently based in Lubbock, Texas. I live for everything with Photography, Video Editing, and Marketing. An ever-changing and fast paced environment is where I do my best work.

WORK EXPERIENCE

APR 2020 - CURRENT

Media Relations Coordinator | Texas Tech University

Lubbock, Texas

Brief Description : Creation and implementing of videos, graphics, and promotional materials. Work directly with stakeholders to finish projects on brief and firm deadlines.

MAY 2019 - OCT 2019

Producer/Editor | Route Studios

Grand Rapids, Michigan

Brief Description : Production and editing of 2D and 3D animations. Utilization of AutoDesk: Maya for 3D asset production and Adobe CC for post production

MAY 2018 - AUG 2018

Media Production Specialist | Spectrum Health

Grand Rapids, Michigan

Brief Description : Creation of multiple forms of media in a corporate setting. Duties include graphic design, animation, video production, and creating assets for mobile apps

MAY 2017 - AUG 2017

Photographer | Spring Hill Camps

Evart, Michigan

Brief Description : Capturing, editing, and uploading of 1000+ photos daily using Adobe CC and SmugMug. Working on a small media production team to capture many events with a complex schedule

AUG 2015 - MAY 2016

Videographer | CMLife

Mount Pleasant, Michigan

Brief Description : Writing, shooting, editing, and publishing news features relating to Central Michigan University. Working as a team and also a one man crew to report on events in a fast paced environment.